

AUDIOBOOST

The AI Audio Martech Company

From Text-to-Speech To an AI-driven Audio ecosystem

Engagement, revenue growth, and core site metrics

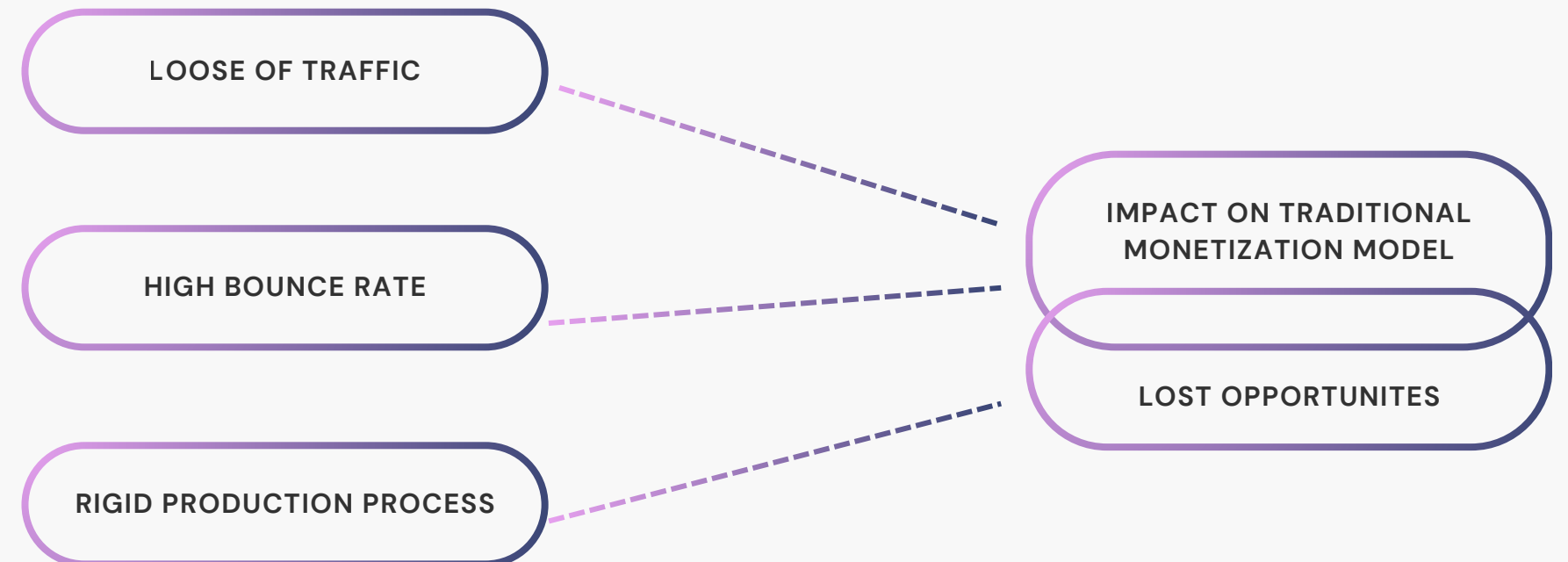


MEDIA IN TROUBLE HOW AI HURT

WARNING

Media Publishing is suffering **an important reduction of Audience** from organic search and from progressively **shift toward audio consumption** of information by GenZ, Older people, online behavioral.

Audio Production (Podcast) means high costs, the loss of control of Data User to OTT (i.e. Spotify) reduction of value in term of Monetization.



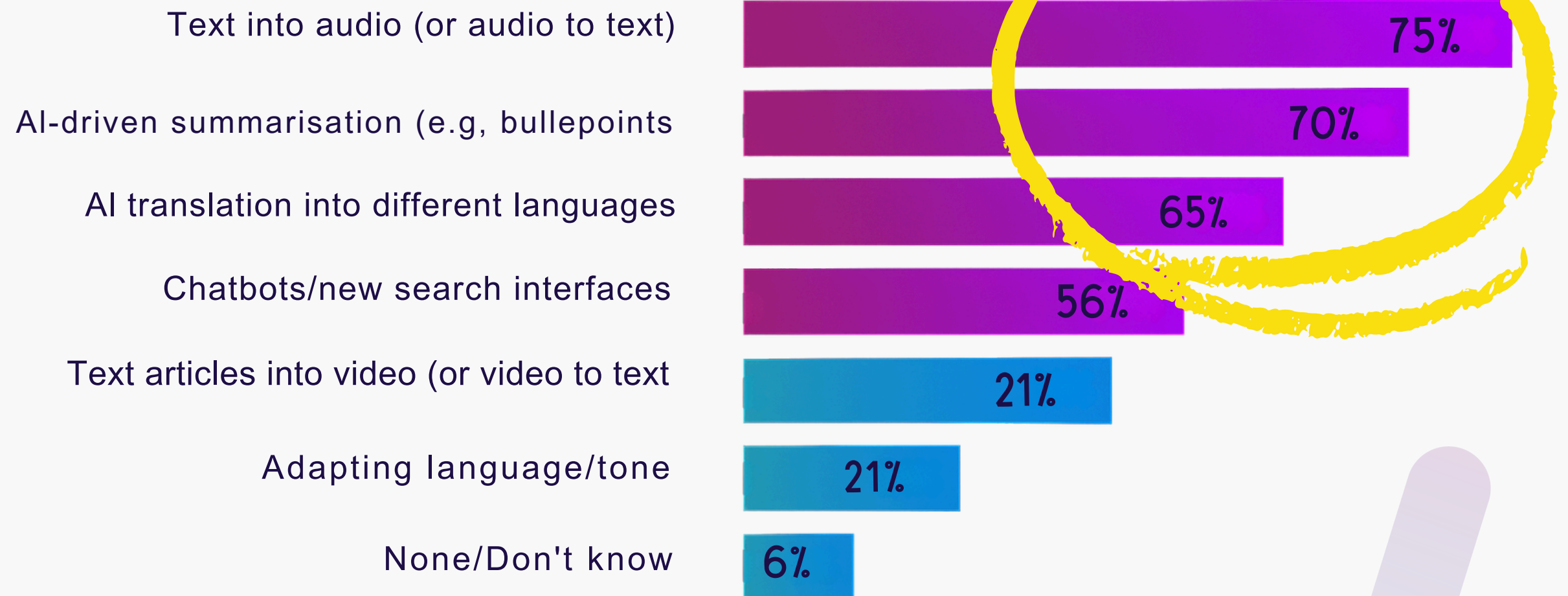


Gen AI: Audio was the kick off



AUDIO IS THE NEW
NORMAL IN
CONSUMPTION OF
MEDIA
INFORMATION

Which will be the main application of AI?*



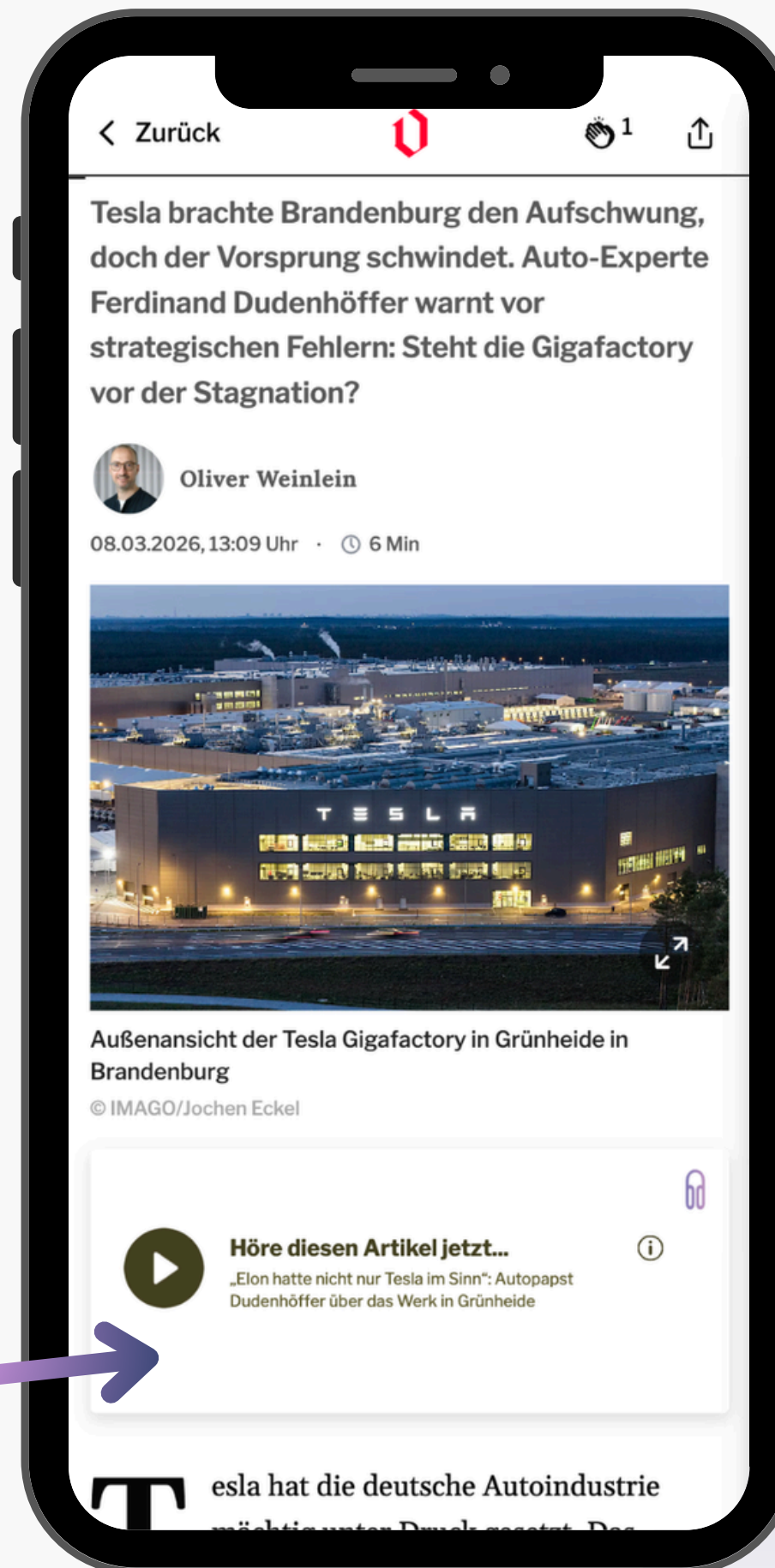
Speakup-Article Turn Articles Into an Opt-In Audio Experience

User Choice First

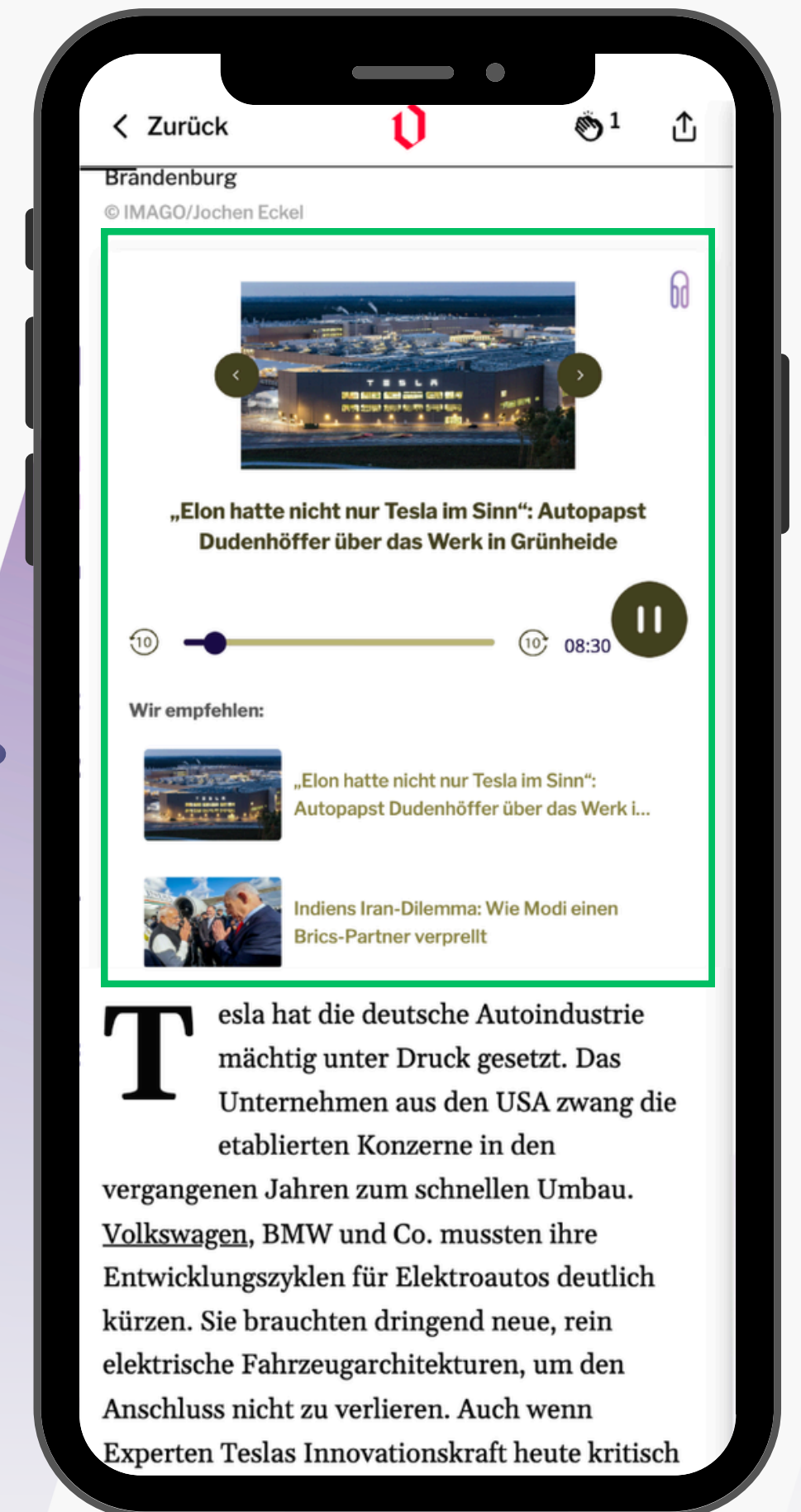
Readers choose when to listen, with a natural voice that fits seamlessly into the article structure.

Seamless editorial integration

Article view



User chooses to listen



Tesla hat die deutsche Autoindustrie mächtig unter Druck gesetzt. Das Unternehmen aus den USA zwang die etablierten Konzerne in den vergangenen Jahren zum schnellen Umbau. Volkswagen, BMW und Co. mussten ihre Entwicklungszyklen für Elektroautos deutlich kürzen. Sie brauchten dringend neue, rein elektrische Fahrzeugarchitekturen, um den Anschluss nicht zu verlieren. Auch wenn Experten Teslas Innovationskraft heute kritisch

When Users Choose Audio, **They Stay**


Readers choose when to listen, with a natural voice that fits seamlessly.

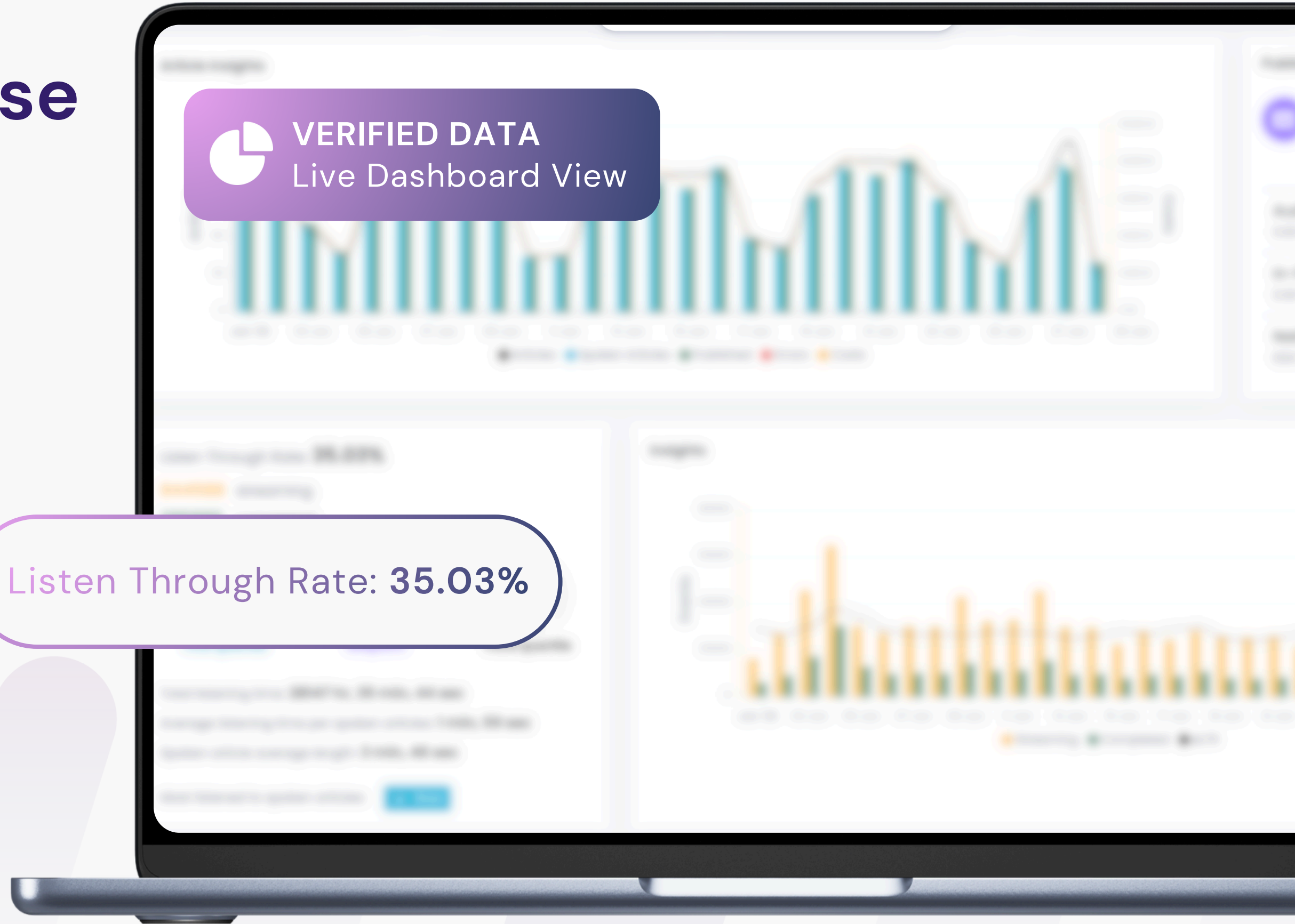
35%

Avg Completion Rate

of users who press play finish the article

Listen Through Rate: **35.03%**

 **VERIFIED DATA**
Live Dashboard View





A new AI-Audio Platform vs an API AI-Voice



POSITIONING	Platform Publisher-centric	Generic Audio API
CORE TECHNOLOGY	Full Stack Pubtech + Adtech	Neural Text-to-Speech
TARGET	Publishers & Corporation	Developers
EDITORIAL INTELLIGENCE	Semantic + Content structure + user engagement analysis	None or basic
VOICE QUALITY	Advanced Owner Voice Models for any languages	Standard Neural Voicesli
VALUE PROPOSITION	Content Production without pre-post editing + Focus on Audience & monetization	Pleasant Voice (English first) and at least a standard Player

The Audio Martech Leader

• PATENTED



Audio AdTech

Smart ad-insertion based on real-time engagement, semantic analysis, and page text data to completely avoid ad clutter.

✓ Contextual Matching

• CERTIFIED



Certified Accessibility

Achieve a perfect 100/100 accessibility score. Fully compliant with EAA (European Accessibility Act) and WCAG standards.

✓ Fully Compliant

• SCALABLE



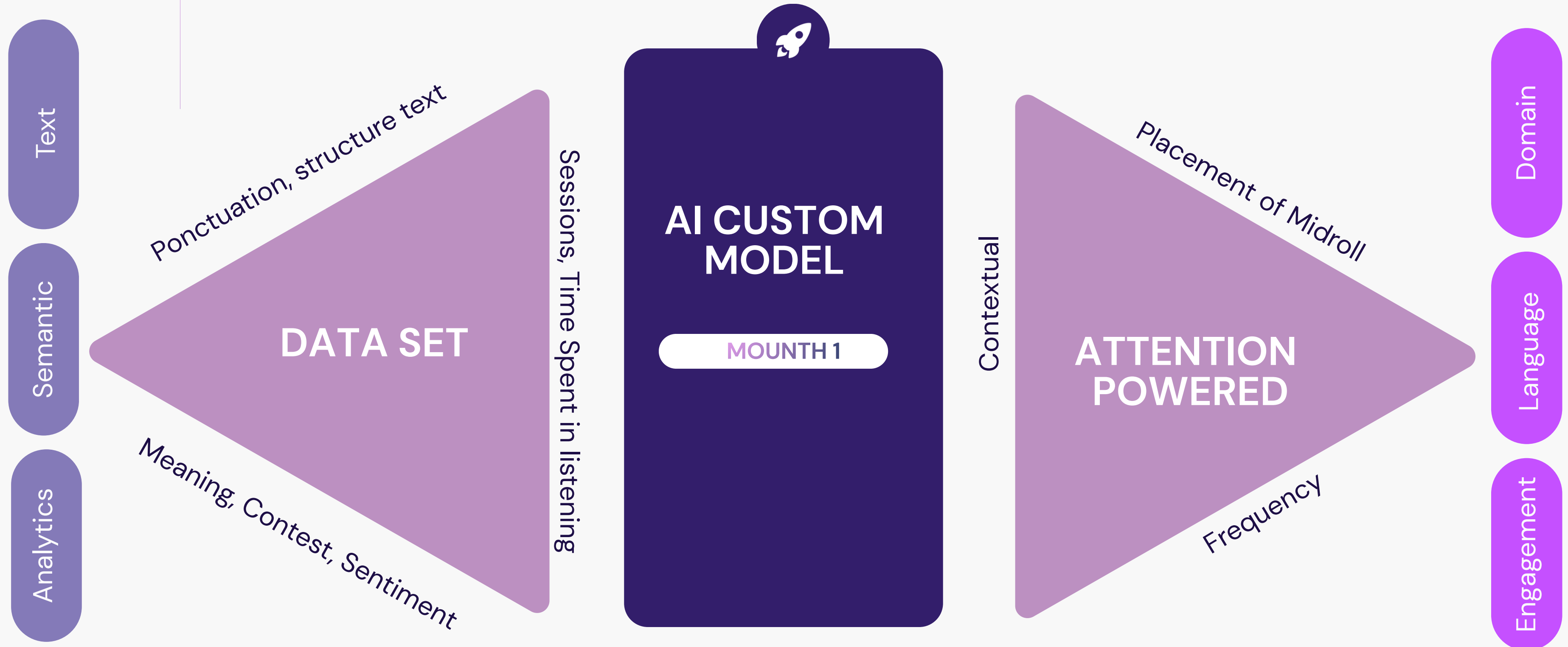
Scale & Speed

Automated audio generation at enterprise scale. Requires zero changes to your existing editorial workflow.

✓ Zero Friction Setup

Proprietary technology designed to deliver seamless audio experiences without compromising editorial integrity.

How our patented algorithms works



The Multi-Format Revenue Stack

Incremental revenue that scales with engagement, without disrupting the reading experience.



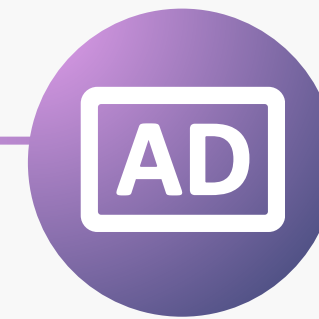
Direct Sales & Own Demand

Elite Audiobooast demand combined with site own priority



Mid-Roll Audio & Video ads

High CPMs triggered by engagement



Baseline Display

Monetize all article views via native display

- ✓ Designed to adapt to each publisher's unique monetization strategy and ad stack.

PROVEN PERFORMANCE

€5.32 RPM

on 10M+ sessions

Trusted by Leaders

Publishers Live with Audioboost

Live today across leading editorial and media brands, powering audio experiences for **millions** of monthly readers.

 **10M+**
Monthly Sessions



euronews.



QUATTORUOTE

PROSPORT

IL  MATTINO

Stronger Site Performance Through **Audio Engagement**

Engagement that translates directly into measurable site performance gains across your entire platform.



impact ↑

+50%

SESSION DURATION

Users spend significantly more time actively consuming content when listening.



Retention ↑

+12%

SESSIONS PER USER

Higher retention rates and increased return visit frequency from audio users.



improvement ↓

-12%

BOUNCE RATE

More sessions continue beyond the first page with audio engagement.

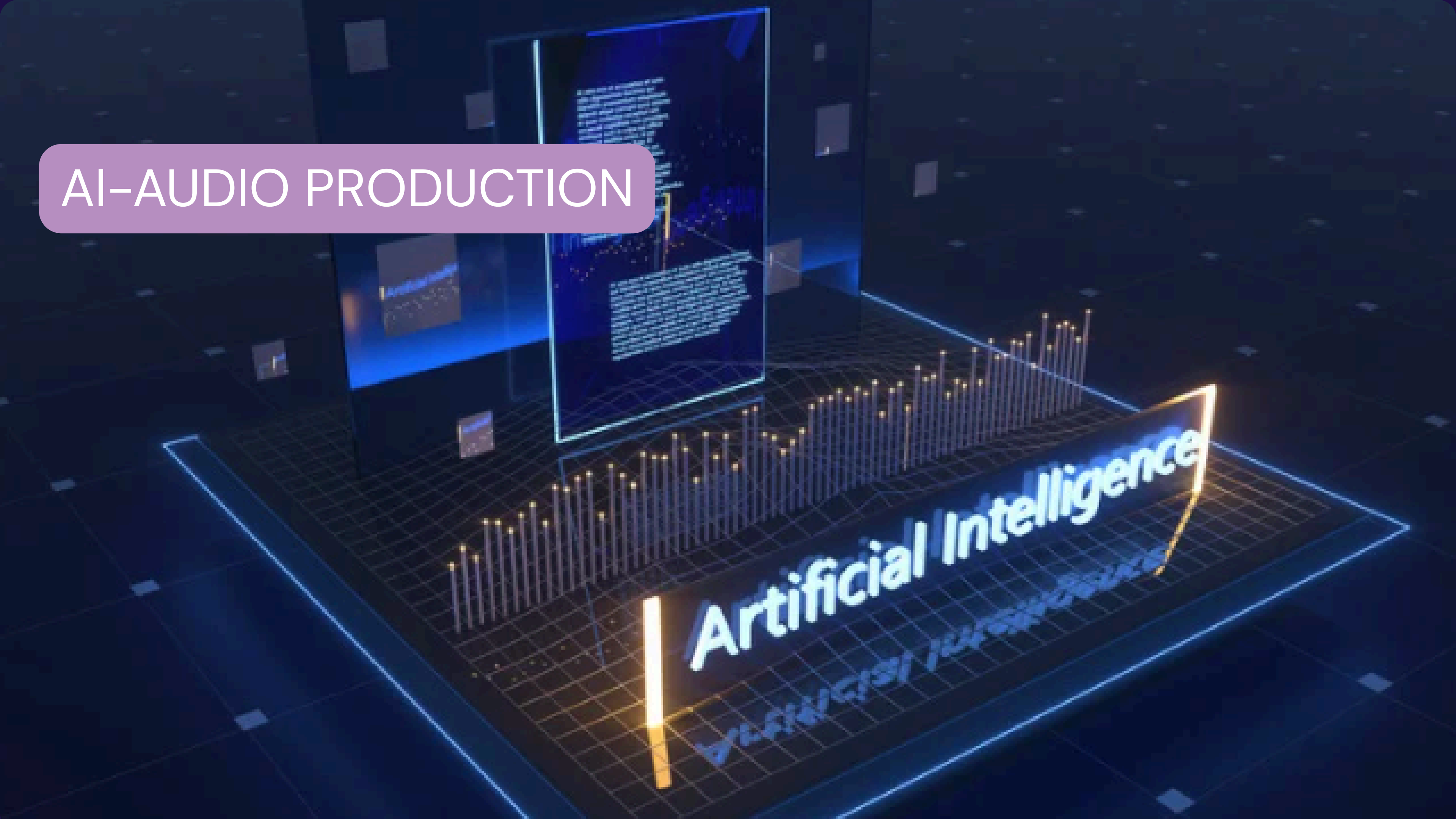
What's next?



AI-AUDIO PRODUCTION

Artificial Intelligence

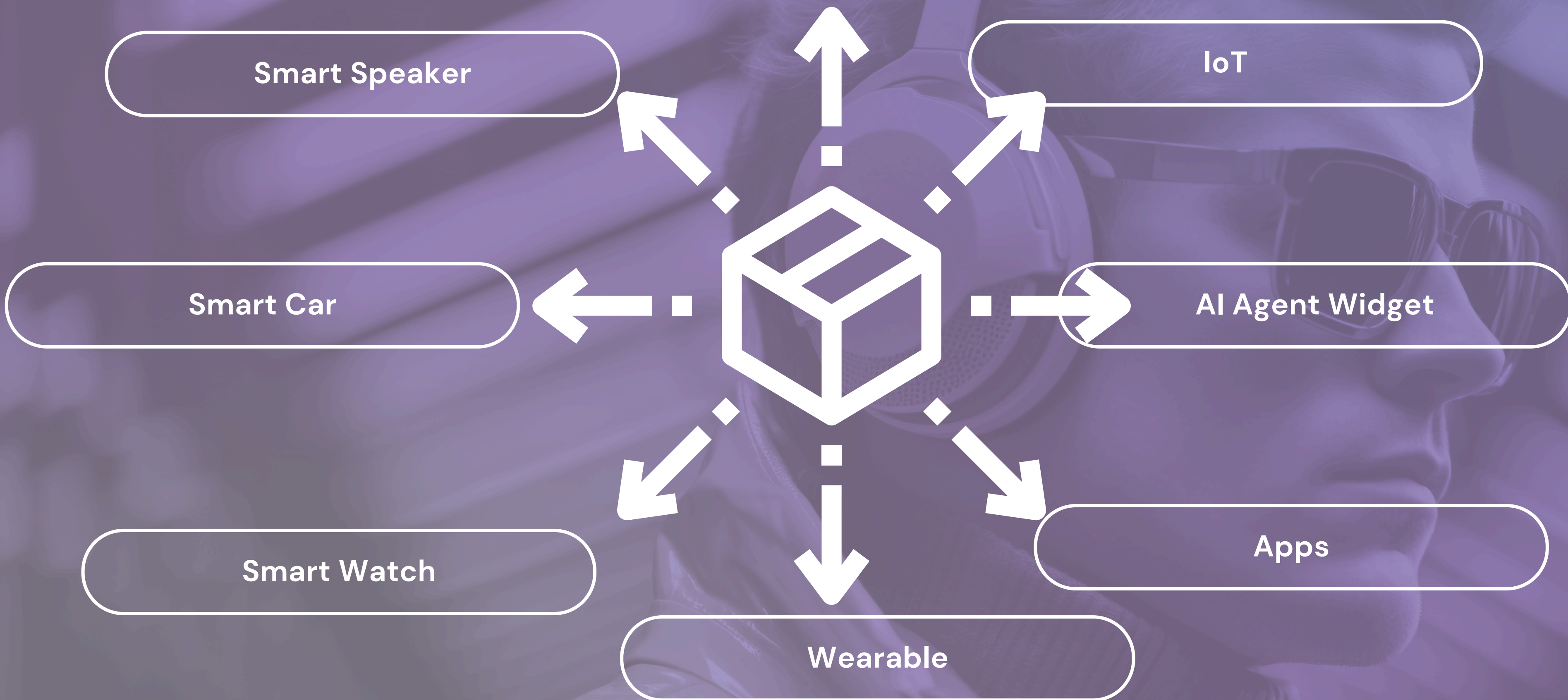
www.aisound.com





AI-AUDIO AGENT INTERACTION

How many audio distribution platforms ?



Audioboost:
the partner for the future
audio ecosystem in the media
environment



AUDIOBOOST

The AI Audio Martech Company

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