DC Audience
Die Zukunft von Performance TV
Mit DC Analytics haben wir TV messbar gemacht
Einige unserer Kunden
200+ Mitarbeiter weltweit

- Europa
- USA
- Indien
- Südafrika
- Andere aktive Märkte
We Measure Everything
Was ist der nächste Schritt?
Sneak Preview
1 - 31 May 2019 · Women between ages 26 and 55

We have your booking request! Next, one of our experts will contact you in a day or two to confirm this plan.

Performance forecast
- 1,303 airings on 9 channels in Germany
- Cost per airing: € 58.37
- Visits uplift in target group: 0.01 million

Impressions in target group: 13.43 million
Cost per impression: € 3.72 total
Cost per thousand: € 4.96 total

Schedule
- Morning: € 10,447, 297 airings
- Early afternoon: € 13,956, 472 airings
- Late afternoon: € 16,779, 412 airings
- Prime time: € 8,817, 122 airings

Creatives
- Our recommendation

Since you told us you don't have creatives to air yet, we recommend producing 10 and 20-second spots for your initial campaign. In the future, we can adjust the ratio based on performance.

Budget per time of day
- Airings per time of day
Prime time increases brand impact but is more expensive, so we generally plan more airings on other parts of the day.
Von Daten aus tausenden Kampagnen profitieren

Kreislauf des Lernens

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Ist es wirklich so einfach?

>>https://youtu.be/lkLqAFrjgTs<<
Jetzt kostenlos testen:

www.dcaudience.com